

To: General Manager
Sandhurst Club
75 Sandhurst Blv
Sandhurst VIC.3977

CORPORATE EVENT FOLLOW-UP QUESTIONNAIRE

Company Name:CGU

Address:

Co-ordinator: Gary Dawson / Matt Lavery

Day(s) & Date(s): 6th October 2010

Number of people: 124 pax

1) How did you hear about Sandhurst Club:

— New here since opened 2003

- Internet Via current member Print media Referral

2) Assessment

A- Overall Assessment

On a scale of one to ten, please rate the following aspects of your visit to Sandhurst Club.

OVERALL COORDINATION OF THE DAY
10.....9.....8.....7.....6.....5.....4.....3.....2.....1.....0
(excellent) (average) (poor)

OVERALL ATTITUDE OF SANDHURST STAFF
10.....9.....8.....7.....6.....5.....4.....3.....2.....1.....0
(excellent) (average) (poor)

PRE AND POST EVENT FACILITIES
10.....9.....8.....7.....6.....5.....4.....3.....2.....1.....0
(excellent) (average) (poor)

COURSE CONDITION
10.....9.....8.....7.....6.....5.....4.....3.....2.....1.....0
(excellent) (average) (poor)

Please feel free comment on any of the above:

B- GOLF

ASSISTANCE WITH PRE-EVENT ORGANISATION

10.....9.....8.....7.....6.....5.....4.....3.....2.....1.....0
(excellent) (average) (poor)

COMMUNICATION AND DIRECTION GIVEN BY STAFF THROUGHOUT THE DAY

10.....9.....8.....7.....6.....5.....4.....3.....2.....1.....0
(excellent) (average) (poor)

Please feel free comment on any of the above:

C) FUNCTION

MEALS:

QUALITY OF SERVICE

10.....9.....8.....7.....6.....5.....4.....3.....2.....1.....0
(excellent) (average) (poor)

Quality of meals

10.....9.....8.....7.....6.....5.....4.....3.....2.....1.....0
(excellent) (average) (poor)

BAR SERVICE

10.....9.....8.....7.....6.....5.....4.....3.....2.....1.....0
(excellent) (average) (poor)

COMMUNICATION AND ATTITUDE OF FUNCTION STAFF:

10.....9.....8.....7.....6.....5.....4.....3.....2.....1.....0
(excellent) (average) (poor)

Please feel free comment on any of the above:

3) What factors are important to you and your company when selecting a golf event venue?

Please list in order with "1" being the most important

(Eg.- price, location, facilities, local attractions etc.)

1. Staff
2. Location
3. Facilities
4. Food
5. Price

Please feel free to Comment on the above:

4) Would you consider booking your next Golf Event at Sandhurst Club?

YES NO

5) Would you recommend Sandhurst booking your next Golf Event to your colleagues/ friends and associates?

YES NO

6) HOW WOULD YOU RATE YOUR EXPERIENCE AT SANDHURST:

10.....9.....8.....7.....6.....5.....4.....3.....2.....1.....0
(excellent) (average) (poor)

Please feel free to Comment on the above::
