



Media Release

23 November 2004

Corporate Networking on the Golf Course

Businesses wanting to get into the swing of networking their business on the Golf Course at Sandhurst Club or Sanctuary Lakes Resort will get a chance to win one of two corporate golf days in Victoria through a through a unique promotion on the Channel Nine television program Your Business Success, which screens this Sunday 28 November at 7.30am.

Executive Producer of Your Business Success Andrew Vincent said, "The program, based on how to network your business on the golf course, takes a behind the scenes look at the cost effectiveness of using golf as a vehicle to build business relationships."

"This week's show is a departure from our regular format, as we wind up our current series with a visit to the golf course – not just to have fun, but to show how corporate sporting events can help your business promote itself, build new business, and maintain your existing customer-base."

"Using two of Australia's leading residential golf courses Sanctuary Lakes Resort and Sandhurst Club, Your Business Success, in conjunction with PGA Links, staged a corporate golfing day."

Mr Vincent said that businesses wanting to win one of the two golf days for twenty four players can enter by just going to the Your Business Success website and stating in no more than 25 words how their business could benefit from a corporate golf day.

Enter the competition on line at www.ninemsn.com.au/businesssuccess

The corporate golf days in Victoria are available at:

Sanctuary Lakes Resort - Greg Norman designed course – Vic
Sandhurst Club Peter Thomson designed course - Vic

www.sandhurst.com

www.sanctuarylakes.com.au

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